

HOME DESTINO PRIVATE LIMITED

Introducing structured Shareholding Opportunity
in



DESTINO GROUP

Building Business, Building Assets,
Building Legacy,

Corporate Profile (1980-2026)

A Commercial Project in

GARHSHANKAR

On Chandigarh Jammu Highway

Promoted By

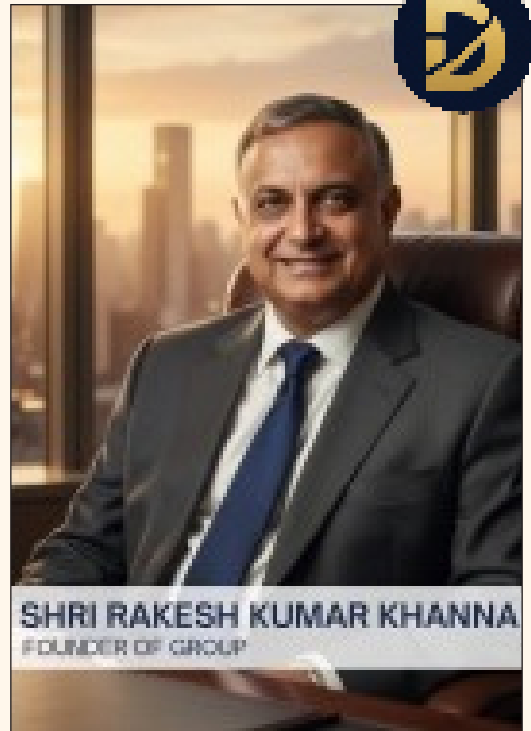
DESTINO GROUP

Foundation & Legacy 1980 - 1992

Established 1980
Late Shri Rakesh Kumar
Khanna founded Shri
Anand Hardware in
Nawanshahr, Punjab.

Trust-Based Growth
Late Shri Rakesh Kumar
Khanna founded Shri
Anand Hardware in
Nawanshahr, Punjab.

Core Expertise
Developed early expertise in hardware, construction
materials, and project-based supply systems



Home Destino & Retail Evolution

Integrated Platform



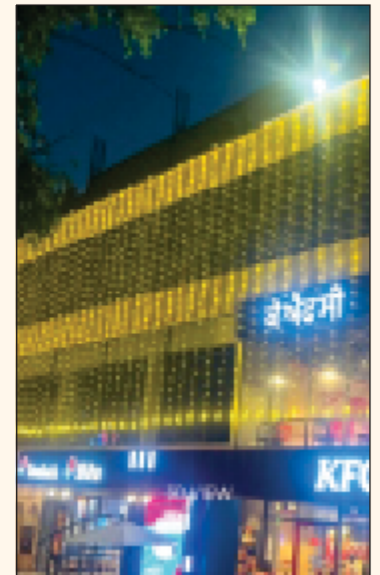
Comprehensive construction and interior solution offering furniture, furnishings, lighting, and building materials under one roof

Commercial Development



Successfully completed hospitality, industrial, and residential projects including hotels and commercial complexes.

Project Execution



Brand leasing, commercial space conceptualization, and food court development across Punjab, Himachal Pradesh & UAE.



RKK INDIA Export Hub Vision

for Industry & AB2B Infrastructure

Strategic Initiative

Large-scale multi-building B2B export infrastructure in Ludhiana, hosting machinery, textiles, furniture, electrical goods, and packaging industries.

Connectivity Advantage

Strategic location with highway connectivity and airport proximity for unified export ecosystem.

Trade Facilitation

Supports domestic and international trade, strengthening industrial infrastructure development.



Infrastructure & Commercial Development



Street Mall Format

Combined retail, food court and entertainment under one roof.



Fun Destino Mall

Mixed use commercial, lifestyle, hotel and cinema development of 1.3lac sqft.



Distribution Hub

Warehousing and commercial distribution capacities.

B2B Mandi

Digital and physical trade platform connecting manufacturers, exporters, wholesalers, and buyers. Facilitates organized trade and cross-border transactions between India and UAE.

Food Destino

Franchise and food court development platform with premium restaurant formats, QSR models, kiosks, and café concepts. Multi-brand food court infrastructure with structured franchise ownership model.





WE ARE PROVIDING READY TO MOVE SHOWROOMS

"Unlock High Returns with Fun Destino's Ready-to-Move Showrooms! Secure Your Investment with Guaranteed Fixed Returns Today!"

REAL PICTURES



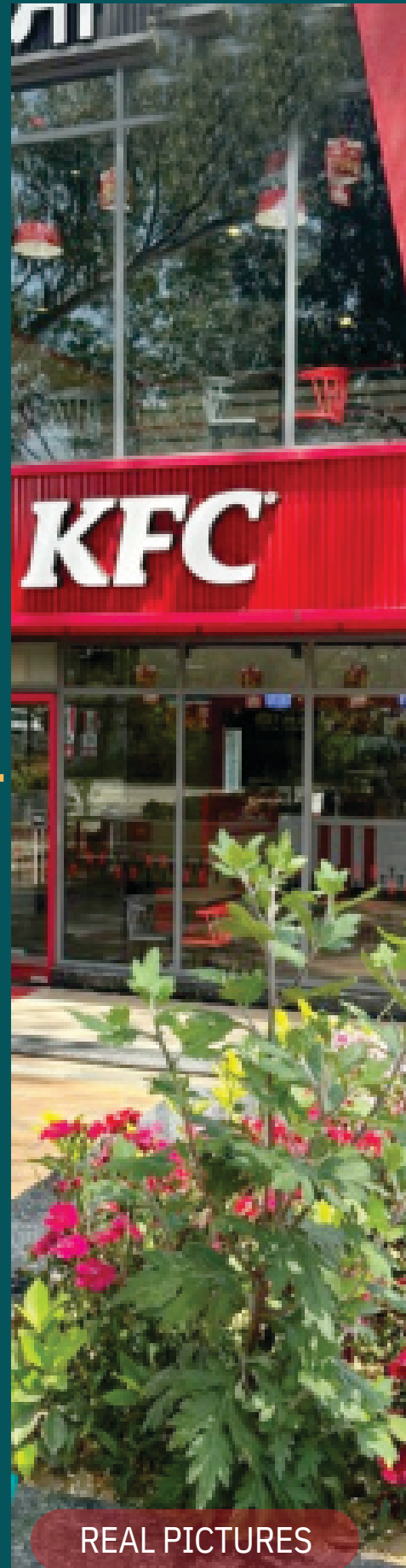
HIGH RETURN

&

SECURE INVESTMENT

Fun Destino is not just an entertainment hub but a highyield investment opportunity offering excellent appreciation potential, fixed returns from top brands, and long-term lease stability. Investing in Fun Destino means securing a profitable future in one of Punjab's most exciting and dynamic projects.

REAL PICTURES



REAL PICTURES



WHY INVEST IN FUN DESTINO

WHY CHOOSE SHARE HOLDING

01 Prime Location on Chandigarh-Jammu Highway

Positioned on the bustling Chandigarh-Jammu Highway, Fun Destino benefits from high traffic and excellent accessibility, making it a prime spot for attracting a diverse range of customers.

02 Long-Term Lease Agreements with MNC Brands

Secure your global footprint with our long-term lease agreements tailored for MNCs. Partner with us for a seamless leasing experience that aligns with your strategic goals and operational needs.

03 Unique Project in a 30 km Radius

Fun Destino stands out as the sole entertainment destination within a 30 km radius, ensuring a significant and steady flow of visitors from surrounding areas with no competing projects nearby.

04 Monopoly with No Competition

Enjoy the benefits of a monopoly in the region with no direct competition, maximizing the potential for high profitability and market dominance.

01 Fixed Annual Income

Earn 12% annual dividend, paid regularly with predictable cash flow to support your financial planning. Stable. Structured. Reliable.

02 Easy Company Stake Holding

Your shares will be held securely in your Demat account, just like any listed stock.

- ✓ Accessible anytime
- ✓ Transferable easily
- ✓ Transparent ownership'

03 Passive Investor Friendly

No property management.
No tenant handling. No maintenance headaches.
Perfect for:

- NRIs - Business owners - Working professionals
- Retirement planners

04 Regulated & Transparent

NSDL-listed shares
Full statutory compliance
Audited financials
Clear dividend structure
Complete investor protection framework
Your investment is structured, regulated, and professionally managed.



DESTINO GROUP

Business Ownership Opportunities

"Performance Unlocks Ownership."

DESTINO BUSINESS ECOSYSTEM

Destino offers structured entry into:

- Real Estate Home Improvement
- Fashion & Footwear
- Renewable Energy
- Export Trade
- Food & Hospitality
- Supermarkets
- Agriculture

You don't just earn commission.
You build businesses.

REAL ESTATE OPPORTUNITIES

Commercial Showrooms

- Fixed rental income model
- Long-term leasing structure
- Capital appreciation potential

UAE Townhouses & Villas

- International property access
- Strategic NRI market
- Asset diversification opportunity

Ownership through performance qualification & structured investment.

EXPORT BUSINESS PLATFORM

- Trade any product from India to UAE
- Use Destino export channel
- Business expansion without heavy infrastructure

For leaders who want international trade presence.

HOME IMPROVEMENT – HOME DESTINO

Franchise & Large Format Retail:

- Furniture
- Lighting
- Furnishings
- Warehouse format

•SIS (Shop-in-Shop) brands

Investment Range: ₹1Cr – ₹50Cr

Structured franchise + retail ownership model.

FOOD & QSR OPPORTUNITIES

Premium Restaurants

Amritsar Haveli (Veg & Non-Veg)

Investment: ₹60–70 Lakhs

A Tabola Fine Dine (Premium Format)

Investment: ₹1–2 Cr

Entangle Bar & Lounge

Investment: ₹1.5–2.5 Cr

QSR & Café Models

Chachopati QSR Investment: ₹15–20 Lakhs

Kiosks (Ice Cream / Snacks / Gifts)

Investment: ₹10–20 Lakhs

Cafés:

Roadies Koffeehouz

Barista

CBTL

Nik Bakers

Food Court Model – Food Destino

Investment: ₹1.5–3 Cr

With national & international brands like:

La Pino'z Pizza

Wow Momo

Baskin Robbins

Baba Chicken

Sagar Ratna

Belgian Waffles

Complete multi-brand food court ownership.

FASHION BUSINESS

- Branded Apparel Outlets:
- Biba
- Monte Carlo
- Octave
- Red Tape
- United Purple Kids
- Pepe
- Shree

And more

Average Investment: ₹25–50 Lakhs per brand

Heritage Emporium

Complete Ethnic Family Store

Investment: ₹1–2 Cr

Multi-category premium format.

FOOTWEAR RETAIL

- Global Brands:
- Nike
- Reebok
- Skechers
- Crocs
- Puma
- Adidas

Investment: ₹35–50 Lakhs

Premium retail presence opportunity.

SUPERMARKET FORMAT

Brands like:

Amartex Meta Big Bazaar

Investment: ₹50–90 Lakhs

Retail scale business opportunity.

HOSPITALITY

Carlton Hotel Eco-Tourism Villas Structured participation in hospitality ventures.

RENEWABLE ENERGY

Solar Park Projects

•Long-term income model

•Asset-backed participation

•Renewable energy sector exposure

For leaders seeking stable income layer.

AGRICULTURE

Polyhouse Modern Farming

•Controlled agriculture model

•Modern agri-business

•High-value crop potential

•Diversified asset participation.

HOW YOU ACCESS THESE OPPORTUNITIES

Access is based on:

- ✓ Performance Level
- ✓ Compliance Clearance
- ✓ Business Volume
- ✓ Structured Investment Eligibility

Not random allocation. Not open to everyone immediately.

Performance unlocks access.

YOUR GROWTH PATH

Step 1 – Build Business

Step 2 – Achieve Level

Step 3 – Unlock Ownership

Step 4 – Build Asset Income

Destino converts performance into ownership rights

DESTINO GROWTH CIRCLE: BUSINESS MODEL & OPERATIONAL FRAMEWORK

1. EXECUTIVE SUMMARY

Destino Growth Circle is a performance-driven asset creation ecosystem. Unlike traditional networking models, Destino focuses on Asset Ownership and Direct Business Generation. Candidates grow through a structured 5-level hierarchy, unlocking high-value business assets and investment models as they reach verified performance milestones.

2. REGISTRATION & JOINING PROCESS

To ensure high-quality participation and legal compliance, the following registration protocol is mandatory:

Initial Investment: A candidate enters the ecosystem by bringing a minimum investment of ₹10 Lakhs.

Verification: All investments must be validated and verified by the Destino Finance Team before enrollment is finalized.

Identity Management:

Aadhaar & PAN: Submission of PAN and Aadhaar is mandatory.

Duplicate Prevention: The system uses these unique identifiers to strictly prohibit the creation of multiple accounts under the same individual.

Onboarding: Upon successful verification, the candidate is issued a Unique Member ID (Format: DG-STATE-YEAR-XXXX) and gains access to the Level 1 Associate Dashboard.

SAFE & SUSTAINABLE DISTRIBUTION MODEL

Below is a balanced corporate structure:

Component	% Allocation
Direct Performance Incentive	5%
Leadership / Level Override	2%
Senior Leadership Pool	1%
Global Trip Pool	1%

EARNINGS & OVERRIDE STRUCTURE

The total payout budget is strictly capped of the investment volume to ensure company sustainability.

- 1. Direct Commission (5%):** Every member earns 5% on all verified business they personally bring in.
- 2. Override Shares :** Earned from team business. Only accessible to those meeting "Active Member" and "Personal Business" monthly maintenance norms.
- 3. Contest Rewards :** As detailed in the Titan Contest sheet.
- 4. Company Reserve :** If rewards or overrides are not claimed, the amount is kept in a reserve to fund future asset expansion.

Level	3-Month Target	Business Assets & Investment Models Unlocked
L1: Channel Partner	₹30 Lakhs	Micro-Assets: Destino Asset Growth Plan (DAGP), Entry into Solar & Hospitality pools.
L2: Senior Associate	₹1 Crore	Small Format Franchise: Chachopati QSR, Kiosks (Ice Cream/Gifts), Small Cafés.
L3: Team Leader	₹3 Crore	Commercial Ownership: Showroom Leasing, Fine Dine (A Tavola), Solar Park Projects.
L4: District Head	₹10 Crore	Multi-Brand Retail: Food Court ownership, UAE Real Estate (Townhouses/Villas), Supermarkets.
L5: Zonal Director	₹25 Crore	Strategic Assets: Polyhouse Modern Farming, Regional Flagship Outlets, Advisory Board Status.
L6 : Regional Director	₹35 Crore	Strategic Assets: Polyhouse Modern Farming, Regional Flagship Outlets, Advisory Board Status.

Income Type

1) Direct income 5%

This is paid to the person who closes verified business.

- ✓ Available from Level 1
- ✓ Same % across all levels (fair & motivating)
- ✓ Only on actual sale

Example:

₹10L Business
5% = ₹50,000
Simple. Clear.

2) Level Income 2%

- Level 2 earns 1% on team
- Level 3 earns additional 0.5%
- Level 4 earns additional 0.5%

Maximum override payout = 2%

3) SENIOR LEADERSHIP POOL – 1%

This is shared among:

District Heads & Regional Directors

Qualification:

Minimum business threshold

Compliance cleared

This creates long-term ambition.

4) REWARD POOL – 3%

This funds:

- iPhones
- Royal Enfield
- Cars
- Recognition Events

If Monthly Business = ₹15 Cr

3% = ₹45 Lakhs

You can structure:

Top Performer – Car

Next 3 – Enfield

Next 10 – iPhone

Remaining – Cash bonus / vouchers

Reward budget stays controlled within pool.

5) GLOBAL TRIP POOL – 1%

If ₹15 Cr business:

1% = ₹15 Lakhs

Used for:

- Foreign trip
- 5-star event
- Leadership summit

Qualification minimum business threshold required.

Reward 60 days

Senior Associate :

4 Night 5 Days Thailand + Samsung Phone

HOME DESTINO PVT. LTD.
EXCLUSIVE REWARDS!
ACHIEVE IN 60 DAYS!
FOR 1st RANK SENIOR ASSOCIATE
GIVE BUSINESS OF ₹ 40 LAKH & WIN
4 NIGHTS / 5 DAYS
INTERNATIONAL TRIP TO
THAILAND
FOR YOU & YOUR TEAM!
PLUS
A BRAND NEW
SAMSUNG
SMARTPHONE
Worth ₹ 25,000/-
LIMITED TIME OFFER!
HURRY UP & QUALIFY NOW!

Team Leader:

Bullet

HOME DESTINO PVT. LTD.
EXCLUSIVE REWARDS!
ACHIEVE IN 60 DAYS!
FOR 2nd RANK TEAM LEADERS
DO BUSINESS OF ₹ 90 LAKH & WIN
**WIN A PROFESSIONAL
BULLET BIKE**
LIMITED TIME OFFER! HURRY UP & QUALIFY NOW!

Disstt. Head

Car

HOME DESTINO PVT. LTD.
EXCLUSIVE REWARDS!
ACHIEVE IN 60 DAYS!
FOR 3rd RANK DISTRICT HEADS
DO BUSINESS OF ₹ 2 CRORE 70 LAKH & WIN
**WIN A BRAND NEW
SWIFT CAR
& FOREIGN TRIP TO
SINGAPORE**
LIMITED TIME OFFER! HURRY UP & QUALIFY NOW!

Zonal Director

TATA Sierra + F. Trip

HOME DESTINO PVT. LTD.
EXCLUSIVE REWARDS!
ACHIEVE IN 60 DAYS!
FOR 4th RANK ZONAL DIRECTORS
DO BUSINESS OF ₹ 8 CRORE 10 LAKH & WIN
**WIN A BRAND NEW
TATA SAFARI
& FOREIGN TRIP TO
EUROPE**
LIMITED TIME OFFER! HURRY UP & QUALIFY NOW!

Regional Director

Plot 120 Lakh monthly

HOME DESTINO PVT. LTD.
EXCLUSIVE REWARDS!
ACHIEVE IN 60 DAYS!
FOR 5th RANK REGIONAL DIRECTOR TEAMS
DO BUSINESS OF ₹ 24 CRORE & WIN
**120 GAJ PLOT
AT MOHALI**
PLUS
**Foreign Trip to
EUROPE**
LIMITED TIME OFFER! HURRY UP & QUALIFY NOW!



DESTINO GROUP

Invest in Pre Leased Branded Showroom

Enjoy Tension Free Life time High Fix Rental

Buy Leased Showroom, Food Court, Multiplex Cinema Hotel & Booths in Garhshankar

Benefit of Pre Leased Commercial Properties

- ✓ Assured Fixed Monthly Income
- ✓ Guranteed 10% Property Appreciation yearly
- ✓ Future Growth with Less Investment
- ✓ 15% Assured Rental Increment after 3 years
- ✓ Commercial Showroom Ideal for investment or own business use.
- ✓ Secure & Stable Fixed Returns for Salaried, Businessman & NRI Investors

Share holding Starting From

₹ 10 Lakh *

IMMEDIATE
REGISTRY

Booth Starts
@31 Lakh*

REMARKS



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